

Trinity University Special Collections and Archives

Finding Aid - Sammye Johnson Collection of Premiere Magazine Issues (SC.004)

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Language of description: English

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Sammye Johnson Collection of Premiere Magazine Issues

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Summary information

Repository:	Trinity University Special Collections and Archives
Title:	Sammye Johnson Collection of Premiere Magazine Issues
ID:	SC.004
Date:	1980-2014 (date of creation)
Physical description:	4 boxes (12 linear feet)
Language:	English
Dates of creation, revision and deletion:	

Administrative history / Biographical sketch

Note

Sammye Johnson is Professor Emerita of Communication at Trinity University. Prior to joining the faculty at Trinity, Professor Sammye Johnson was an award-winning editor and writer for more than a decade. She continues to freelance; since 1985, she has published more than 450 articles in newspapers and magazines and received 19 writing awards. Johnson earned both her BSJ and MSJ at Northwestern University, Medill School of Journalism.

She has published more than 20 articles in the top refereed journals in the journalism and mass communication field and presented more than 60 refereed papers at national and international conferences. She also has contributed 15 chapters to books specifically dealing with magazine publishing in the United States.

She is a founding co-editor of *The Image of the Journalist in Popular Culture Journal* (The IJPC Journal), a refereed academic journal that premiered in 2009 and is published by the University of Southern California Annenberg School of Communication and Journalism.

She also gives workshops on a variety of editorial and design topics and consults with editors and art directors wanting to modify, reposition, or revive an existing publication.

Custodial history

Donated to Coates Library by Professor Emerita Sammye Johnson, October 2017.

Scope and content

A collection of premiere (first) issues of magazines published between 1980 and 2014 assembled by Professor Emerita Sammye Johnson. The collection includes well-known established magazines as well

as one-hit wonders that lasted a few issues or a few years. The collection reflects the changing interests of Americans, as well as the issues and concerns that were shaping their economic, political, social attitudes.

Notes

Title notes

Arrangement

Magazines are arranged chronologically by publication date.

Restrictions on access

This collection is open and available to the public for research in the Special Collections & Archives reading room. The materials are non-circulating.

Conditions governing use

The materials in this collection may be protected by copyright law (Title 17, U.S. Code). The materials are available for personal, educational, and scholarly use. It is the responsibility of the researcher to locate and obtain permission from the copyright owner or his or her heirs for any other use, such as reproduction and publication.

Other notes

- **Publication status:** Published
-

Access points

- Johnson, Sammye, 1946- (subject)
 - Periodicals (documentary form)
 - Periodicals (subject)
 - Journalism (subject)
 - Magazine design (subject)
-

Series descriptions

Series SC.004-01: 1980s

Date: 1980-1989 (date of creation)

<u>Publication status:</u>				
Published				
File / item list				
Ref code	Title	Dates	Access status	Container
SC.004-01-01	File - 1980	1980		SC.004 Box 1
SC.004-01-01-01	Item - Discover: the Newsmagazine of Science	1980		
SC.004-01-01-02	Item - Next	1980		
SC.004-01-01-03	Item - Savvy	1980		
SC.004-01-01-04	Item - Science Direct	1980		
SC.004-01-02	File - 1983	1983		SC.004 Box 1
SC.004-01-02-01	Item - Communicator's Journal	1983		
SC.004-01-03	File - 1986	1986		SC.004 Box 1
SC.004-01-03-01	Item - Child	1986		
SC.004-01-03-02	Item - Southern Magazine	1986		
SC.004-01-04	File - 1987	1987		SC.004 Box 1
SC.004-01-04-01	Item - African Heritage	1987		
SC.004-01-04-02	Item - Animation Magazine	1987		
SC.004-01-04-03	Item - Quality	1987		
SC.004-01-04-04	Item - Vitality	1987		
SC.004-01-05-06	File - 1988	1988		SC.004 Box 1
SC.004-01-05-06-01	Item - Ad Scripts	1988		
SC.004-01-05-06-02	Item - Country	1988		
SC.004-01-05-06-03	Item - Fame	1988		
SC.004-01-05-06-04	Item - Lear's	1988		
SC.004-01-05-06-05	Item - Southern Bride	1988		
SC.004-01-05-06-06	Item - Trips	1988		
SC.004-01-07	File - 1989	1989		SC.004 Box 1
SC.004-01-07-01	Item - YM: for the Younger Woman	1989		
Series SC.004-02: 1990s				
<u>Date:</u> 1990-1999 (date of creation)				
<u>Publication status:</u>				
Published				
File / item list				
Ref code	Title	Dates	Access status	Container
SC.004-02-08-09	File - 1990	1990		SC.004 Box 1
SC.004-02-08-09-01	Item - Entertainment Weekly	1990		
SC.004-02-08-09-02	Item - Jupiter: Your Guide to the Stars	1990		
SC.004-02-08-09-03	Item - Men's Life	1990		
SC.004-02-08-09-04	Item - Sazz: for International Woman of Style	1990		
SC.004-02-08-09-05	Item - Texas Life	1990		
SC.004-02-10	File - 1991	1991		SC.004 Box 1

SC.004-02-10-01	Item - Ecstasy Journal: the Journal of Divine Eroticism	1991	
SC.004-02-10-02	Item - Genre: Gay Lifestyle	1991	
SC.004-02-10-03	Item - Northwest Travel	1991	
SC.004-02-11-12	File - 1992	1992	SC.004 Box 1
SC.004-02-11-12-01	Item - Alert Texan: the News Magazine for Texas	1992	
SC.004-02-11-12-02	Item - Fitness	1992	
SC.004-02-11-12-03	Item - Mac Publishing and Presentations	1992	
SC.004-02-11-12-04	Item - Men's Journal [with press kit]	1992	
SC.004-02-11-12-05	Item - Prizewinning Remodeling	1992	
SC.004-02-11-12-06	Item - Smart Money	1992	
SC.004-02-13-15	File - 1993	1993	SC.004 Box 1
SC.004-02-13-15-01	Item - Bikini	1993	
SC.004-02-13-15-02	Item - Esquire Gentleman: the New Fashion Magazine for Men	1993	
SC.004-02-13-15-03	Item - Family Adventures	1993	
SC.004-02-13-15-04	Item - Family Life	1993	
SC.004-02-13-15-05	Item - Forbes Media Critic	1993	
SC.004-02-13-15-06	Item - Going Bonkers: a Guide to Healing Mind Body Emotions	1993	
SC.004-02-13-15-07	Item - Honeymoon: the Travel Guide for the Bride and Groom	1993	
SC.004-02-13-15-08	Item - Know-How: a New Kind of Women's Magazine	1993	
SC.004-02-13-15-09	Item - Log Homes Illustrated	1993	
SC.004-02-13-15-10	Item - New World Journal	1993	
SC.004-02-13-15-11	Item - Open: the Electronic Magazine	1993	
SC.004-02-13-15-12	Item - We: the Exercise for Women Only Magazine	1993	
SC.004-02-16	File - 1994	1994	SC.004 Box 1
SC.004-02-16-01	Item - American Cowboy	1994	
SC.004-02-16-02	Item - D: the Magazine of Dallas	1994	
SC.004-02-16-03	Item - Married Woman	1994	
SC.004-02-16-04	Item - Rocky Mountain Magazine	1994	
SC.004-02-16-05	Item - Vie: Health Fitness Beauty	1994	
SC.004-02-17-20	File - 1995	1995	SC.004 Box 1
SC.004-02-17-20-01	Item - Affordable Travel: the Magazine for Value-Conscious Travelers	1995	
SC.004-02-17-20-02	Item - Angels	1995	
SC.004-02-17-20-03	Item - Coffee Journal	1995	
SC.004-02-17-20-04	Item - Fast Company	1995	
SC.004-02-17-20-05	Item - George	1995	
SC.004-02-17-20-06	Item - Good Taste: Food with an Attitude	1995	
SC.004-02-17-20-07	Item - Honeymoon: the Magazine Dedicated to Planning the Perfect Romantic Adventure	1995	
SC.004-02-17-20-08	Item - HRCF Quarterly	1995	
SC.004-02-17-20-09	Item - Natural Living Today	1995	
SC.004-02-17-20-10	Item - Online User: a Practice Magazine for Knowledge Workers	1995	
SC.004-02-17-20-11	Item - RAD! (Really Awesome Dudes!)	1995	

SC.004-02-17-20-12	Item - Reckon: the Magazine of Southern Culture	1995	
SC.004-02-17-20-13	Item - Vary Magazine	1995	
SC.004-02-17-20-14	Item - W.I.G. (Women in General)	1995	
SC.004-02-17-20-15	Item - Women's Sports Traveler	1995	
SC.004-02-17-20-16	Item - Your Future	1995	
SC.004-02-21	File - 1996	1996	SC.004 Box 1
SC.004-02-21-01	Item - Elm Street: for Canadian Women	1996	
SC.004-02-21-02	Item - Kulture Deluxe Magazine	1996	
SC.004-02-21-03	Item - Mary Higgins Clark Mystery Magazine	1996	
SC.004-02-21-04	Item - The Web Magazine	1996	
SC.004-02-21-05	Item - YAP: Young and Proud Magazine	1996	
SC.004-02-22-24	File - 1997	1997	SC.004 Box 1 SC.004 Box 2
SC.004-02-22-24-01	Item - Coastal Living	1997	
SC.004-02-22-24-02	Item - Family Money	1997	
SC.004-02-22-24-03	Item - Fashion Almanac: People, Gossip and Fashion	1997	
SC.004-02-22-24-04	Item - Jump: for Girls Who Dare to be Real	1997	
SC.004-02-22-24-05	Item - Maxim	1997	
SC.004-02-22-24-06	Item - Mode	1997	
SC.004-02-22-24-07	Item - Polo	1997	
SC.004-02-22-24-08	Item - Portable Computing Direct Shopper	1997	
SC.004-02-22-24-09	Item - Women/Sport: from Sports Illustrated	1997	
SC.004-02-25-26	File - 1998	1998	SC.004 Box 2
SC.004-02-25-26-01	Item - Book: the Magazine for the Reading Life	1998	
SC.004-02-25-26-02	Item - Celebrity Style	1998	
SC.004-02-25-26-03	Item - Girl	1998	
SC.004-02-25-26-04	Item - Mars & Venus	1998	
SC.004-02-25-26-05	Item - Shuz: Your Complete Guide to What's Underfoot [with press kit]	1998	
SC.004-02-25-26-06	Item - Teen People	1998	
SC.004-02-25-26-07	Item - Women Outside: the Magazine for 51% of the World's Most Active People	1998	
SC.004-02-27-30	File - 1999	1999	SC.004 Box 2
SC.004-02-27-30-01	Item - B. Smith Style	1999	
SC.004-02-27-30-02	Item - Bride Again: the Only Magazine Designed for Encore Brides	1999	
SC.004-02-27-30-03	Item - Core Sports Magazine: the Magazine for Extreme Sports	1999	
SC.004-02-27-30-04	Item - Cosmo Girl!	1999	
SC.004-02-27-30-05	Item - Ebay Magazine	1999	
SC.004-02-27-30-06	Item - McCall's Star Style	1999	
SC.004-02-27-30-07	Item - Nick Jr. Magazine	1999	
SC.004-02-27-30-08	Item - Nylon	1999	
SC.004-02-27-30-09	Item - Raising Teens	1999	
SC.004-02-27-30-10	Item - Small Room Redecorating	1999	
SC.004-02-27-30-11	Item - Sony Style	1999	

SC.004-02-27-30-12	Item - Star Trek the Magazine	1999
SC.004-02-27-30-13	Item - Talk	1999
SC.004-02-27-30-14	Item - Teen Star Hairstyles	1999
SC.004-02-27-30-15	Item - Wicked: the Ultimate Guide to Horror Entertainment	1999
SC.004-02-27-30-16	Item - Women & Success	1999
SC.004-02-27-30-17	Item - Your Family	1999

Series SC.004-03: 2000s

Date: 2000-2009 (date of creation)

Publication status:

Published

File / item list

Ref code	Title	Dates	Access status	Container
SC.004-03-31-37	File - 2000	2000		SC.004 Box 2
SC.004-03-31-37-01	Item - Abode: Accessible Deocr for Your Individual Style	2000		
SC.004-03-31-37-02	Item - Becoming Family: Helping to Build Stronger Families	2000		
SC.004-03-31-37-03	Item - Belle: for Confident Full-Figured Women	2000		
SC.004-03-31-37-04	Item - Country Discoveries: Travel in a Different Direction	2000		
SC.004-03-31-37-05	Item - Dads	2000		
SC.004-03-31-37-06	Item - Details	2000		
SC.004-03-31-37-07	Item - FHM: For Him Magazine	2000		
SC.004-03-31-37-08	Item - Fish & Fly: for the Adventure Angler	2000		
SC.004-03-31-37-09	Item - For the Groom	2000		
SC.004-03-31-37-10	Item - Golf Digest Woman	2000		
SC.004-03-31-37-11	Item - Hot Dots: Smart Shopping on the Web	2000		
SC.004-03-31-37-12	Item - How to Strike it Rich	2000		
SC.004-03-31-37-13	Item - Line 56: Bringing B2B to the World	2000		
SC.004-03-31-37-14	Item - MH-18: Tons of Useful Stuff	2000		
SC.004-03-31-37-15	Item - Nerve	2000		
SC.004-03-31-37-16	Item - O: the Oprah Magazine	2000		
SC.004-03-31-37-17	Item - Offspring: the Magazine of Smart Parenting	2000		
SC.004-03-31-37-18	Item - Organic Style: the Art of Living in Balance	2000		
SC.004-03-31-37-19	Item - Pregnancy	2000		
SC.004-03-31-37-20	Item - Real Simple	2000		
SC.004-03-31-37-21	Item - Smock	2000		
SC.004-03-31-37-22	Item - Space Illustrated	2000		
SC.004-03-31-37-23	Item - Swim in Style	2000		
SC.004-03-31-37-24	Item - Teen Movieline	2000		
SC.004-03-31-37-25	Item - Teen Vogue	2000		

SC.004-03-31-37-26	Item - Travelocity	2000	
SC.004-03-31-37-27	Item - Wildlife Journal: the Magazine for an Untamed World	2000	
SC.004-03-38-42	File - 2001	2001	SC.004 Box 3
SC.004-03-38-42-01	Item - Blender: the Ultimate Music Magazine	2001	
SC.004-03-38-42-02	Item - Blush	2001	
SC.004-03-38-42-03	Item - Boy Crazy	2001	
SC.004-03-38-42-04	Item - Bright	2001	
SC.004-03-38-42-05	Item - Elle Girl	2001	
SC.004-03-38-42-06	Item - Energy for Women	2001	
SC.004-03-38-42-07	Item - Fine	2001	
SC.004-03-38-42-08	Item - Forbidden Internet	2001	
SC.004-03-38-42-09	Item - Grace: Living Life to the Fullest	2001	
SC.004-03-38-42-10	Item - Jalouse: Fast Forward Fashion	2001	
SC.004-03-38-42-11	Item - Lucky	2001	
SC.004-03-38-42-12	Item - Martha Stewart Kids	2001	
SC.004-03-38-42-13	Item - Mary Beth's Grow!: the Gardening Magazine for Moms, Dads & Kids	2001	
SC.004-03-38-42-14	Item - Maxim Fashion	2001	
SC.004-03-38-42-15	Item - Places: the Magazine for the Modern Nomad	2001	
SC.004-03-38-42-16	Item - Planet: Your World is Getting Larger	2001	
SC.004-03-38-42-17	Item - Seed	2001	
SC.004-03-43-46	File - 2002	2002	SC.004 Box 3
SC.004-03-43-46-01	Item - Budget Living	2002	
SC.004-03-43-46-02	Item - Crunch Magazine	2002	
SC.004-03-43-46-03	Item - Gene Simmons Tongue	2002	
SC.004-03-43-46-04	Item - Heeb: the New Jew Review	2002	
SC.004-03-43-46-05	Item - Living Room	2002	
SC.004-03-43-46-06	Item - New Witch	2002	
SC.004-03-43-46-07	Item - PI Magazine: Journal of Professional Investigators	2002	
SC.004-03-43-46-08	Item - Ramp	2002	
SC.004-03-43-46-09	Item - Ready Made: Instructions for Everyday Life	2002	
SC.004-03-43-46-10	Item - Rebellion: a Different Kind of Uprising	2002	
SC.004-03-43-46-11	Item - San Antonio Woman	2002	
SC.004-03-43-46-12	Item - SG: Surf Snow Skate Girl	2002	
SC.004-03-43-46-13	Item - Speakeasy: for Readers and Writers	2002	
SC.004-03-43-46-14	Item - Women's Health and Fitness	2002	
SC.004-03-47	File - 2003	2003	SC.004 Box 3
SC.004-03-47-01	Item - Drill: for Men who Serve	2003	
SC.004-03-47-02	Item - Lifetime: Real Life Real Women	2003	
SC.004-03-47-03	Item - Radar	2003	
SC.004-03-48-51	File - 2004	2004	SC.004 Box 3
SC.004-03-48-51-01	Item - Armchair General	2004	
SC.004-03-48-51-02	Item - Brilliant: Texas Style and Substance	2004	
SC.004-03-48-51-03	Item - Conceive	2004	

SC.004-03-48-51-04	Item - Front Door	2004	
SC.004-03-48-51-05	Item - Imagine: Creating a Meaningful Life	2004	
SC.004-03-48-51-06	Item - Men's Health Muscle	2004	
SC.004-03-48-51-07	Item - Reality Check	2004	
SC.004-03-48-51-08	Item - Shop Etc.	2004	
SC.004-03-48-51-09	Item - Suede	2004	
SC.004-03-48-51-10	Item - Tracks: Music Built to Last	2004	
SC.004-03-48-51-11	Item - Violet: Modern Family	2004	
SC.004-03-48-51-12	Item - Vitals: the New Men's Magazine About Life's Great Necessities	2004	
SC.004-03-48-51-13	Item - Vodka: Urban Living, Cocktails & Culture	2004	
SC.004-03-48-51-14	Item - Worthwhile: Work With Purpose, Passion and Profit	2004	
SC.004-03-52-55	File - 2005	2005	SC.004 Box 3
SC.004-03-52-55-01	Item - Body & Soul	2005	
SC.004-03-52-55-02	Item - Co-Ed Magazine: the Best of College Life	2005	
SC.004-03-52-55-03	Item - His & Hers: Life and Style for Both of You	2005	
SC.004-03-52-55-04	Item - New Beauty: the Ultimate Cosmetic Enhancement Guide	2005	
SC.004-03-52-55-05	Item - Plum	2005	
SC.004-03-52-55-06	Item - Quilts & More	2005	
SC.004-03-52-55-07	Item - Red: for the Best Things in Life	2005	
SC.004-03-52-55-08	Item - San Antonio	2005	
SC.004-03-52-55-09	Item - Sly: Stay in the Game Past 40	2005	
SC.004-03-52-55-10	Item - Tango: the Magazine about Relationships	2005	
SC.004-03-52-55-11	Item - Vibe Vixen	2005	
SC.004-03-52-55-12	Item - Vitals Woman	2005	
SC.004-03-52-55-13	Item - WebMD	2005	
SC.004-03-56	File - 2006	2006	SC.004 Box 3
SC.004-03-56-01	Item - Shock	2006	
SC.004-03-57	File - 2007	2007	SC.004 Box 3
SC.004-03-57-01	Item - Eldr: Celebrating Aging	2007	
SC.004-03-57-02	Item - Verdant: Smarter Choices for Better Living	2007	
SC.004-03-58-59	File - 2008	2008	SC.004 Box 4
SC.004-03-58-59-01	Item - Elan: Rethink Muslim	2008	
SC.004-03-58-59-02	Item - MAQ: Men's Athletic Quarterly	2008	
SC.004-03-58-59-03	Item - Miller-McCune: Turning Research into Solutions	2008	
SC.004-03-58-59-04	Item - Southern Beauty	2008	
SC.004-03-58-59-05	Item - Ty Pennington at Home	2008	
SC.004-03-60	File - 2009	2009	SC.004 Box 4
SC.004-03-60-01	Item - Cesar's Way: the Dog Whisperer	2009	
SC.004-03-60-02	Item - Munaluchi Bridal Magazine: for the Bride who Craves Culture and Style	2009	
SC.004-03-60-03	Item - Poweredge Magazine	2009	
Series SC.004-04: 2010s			

<u>Date:</u> 2010-2014 (date of creation)				
<u>Publication status:</u>				
Published				
File / item list				
Ref code	Title	Dates	Access status	Container
SC.004-04-61-62	File - 2010	2010		SC.004 Box 4
SC.004-04-61-62-01	Item - Medical Marijuana News & Reviews	2010		
SC.004-04-61-62-02	Item - MH+L: Modern Home + Living	2010		
SC.004-04-61-62-03	Item - My Home My Style	2010		
SC.004-04-61-62-04	Item - The New Pioneer: the Complete Guide to Self-Reliant Living	2010		
SC.004-04-61-62-05	Item - Paved: Celebrating the Raw Passion of Riding on the Road	2010		
SC.004-04-61-62-06	Item - SUP: Standup Paddler	2010		
SC.004-04-61-62-07	Item - Twisted South Magazine	2010		
SC.004-04-61-62-08	Item - Yum Food & Fun	2010		
SC.004-04-63-64	File - 2011	2011		SC.004 Box 4
SC.004-04-63-64-01	Item - HGTV Magazine	2011		
SC.004-04-63-64-02	Item - Holmes: the Magazine to Make It Right	2011		
SC.004-04-63-64-03	Item - Lucky Kids	2011		
SC.004-04-63-64-04	Item - The Red Bulletin	2011		
SC.004-04-63-64-05	Item - Switchback: Fuel for the Trail	2011		
SC.004-04-65	File - 2012	2012		SC.004 Box 4
SC.004-04-65-01	Item - The Challenge: Something for Everybody and Every Body Inside	2012		
SC.004-04-65-02	Item - Fifty Shades: of American Women who Love the Book and Live the Life	2012		
SC.004-04-65-03	Item - MMA Fitness	2012		
SC.004-04-65-04	Item - Ranger Rick Jr.: Animal Fun for Young Children	2012		
SC.004-04-65-05	Item - Shoeholics: the International Lifestyle Magazine by Shoe Lovers for Shoe Lovers	2012		
SC.004-04-66-67	File - 2013	2013		SC.004 Box 4
SC.004-04-66-67-01	Item - American Frontiersman	2013		
SC.004-04-66-67-02	Item - Edible San Antonio	2013		
SC.004-04-66-67-03	Item - FourTwoNine	2013		
SC.004-04-66-67-04	Item - Tattle: the Parenting Magazine with Swag	2013		
SC.004-04-68	File - 2014	2014		SC.004 Box 4
SC.004-04-68-01	Item - The Good Life: Dr. Oz	2014		
Series SC.004-05: Oversize				
<u>Date:</u> 1988-2001 (date of creation)				

<u>Publication status:</u>				
Published				
File / item list				
Ref code	Title	Dates	Access status	Container
SC.004-05-OS	File - Oversize magazines and press kits	1988-2001		SC.004 Box 4
SC.004-05-OS-01	Item - Tennessee Illustrated	1988		
SC.004-05-OS-02	Item - Allure	1991		
SC.004-05-OS-03	Item - In Style [with press kit]	1994		
SC.004-05-OS-04	Item - Space (IKEA)	1999		
SC.004-05-OS-05	Item - Another Magazine: for Men and Women	2001		